



Sandy Nickel graphic design portfolio (2021)

Print Media | Packaging Design | Digital Media | Branding | Vector Illustration |
Motion Graphics | Product Photography | Photo Composition |
Photo Retouching | Real Estate Photography | Videography

Some programs I use include:





S A N D Y N I C K E L

PORTFOLIO

sandy@nickelgraphics.com
www.sandynickel.com

For a motion presentation of my portfolio,
please click here for my Youtube playlist:

[Motion Presentation](#)

For my online portfolio, please click here:

www.behance.com/snickel

W E L C O M E

Hi,

I am Sandy Nickel and I am a Graphic Designer with over 5+ years of experience including:

- print design
- packaging design
- digital design
- web design (Wordpress)
- video editing
- product photography
- real estate photography
- photo retouching



After career backgrounds in telecommunications, project management and sales, I decided to pursue a lifelong dream and move into a creative career.

I have never looked back and wish I had made the move much earlier. However, the previous careers provide complementary skills to my graphic design including experience in being able to manage multiple priorities; meeting deadlines and budgets; with excellent leadership, communication and people skills.

I graduated in 2015 with a Graphic Design College Diploma from CDI College, Calgary, AB with Honours earning an overall 99% grade average.

I enjoy continually upgrading my creative skills and keeping on top of current trends.

Warm Regards,

A handwritten signature of Sandy Nickel in black ink, enclosed in a light grey rectangular box.

Sandy Nickel



T A B L E O F C O N T E N T S

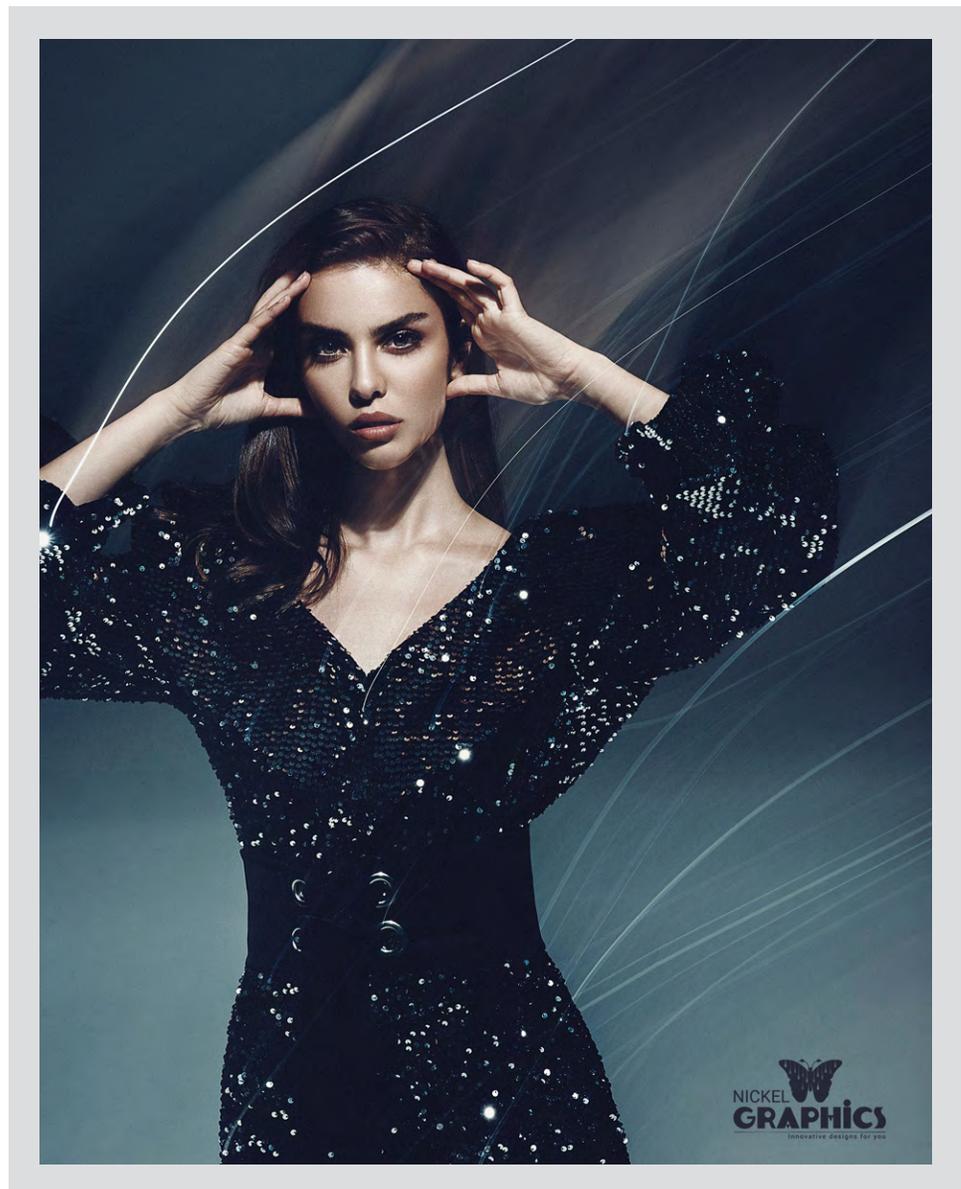
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Animation / Motion Graphics

1

The following banners I created for my portfolio.

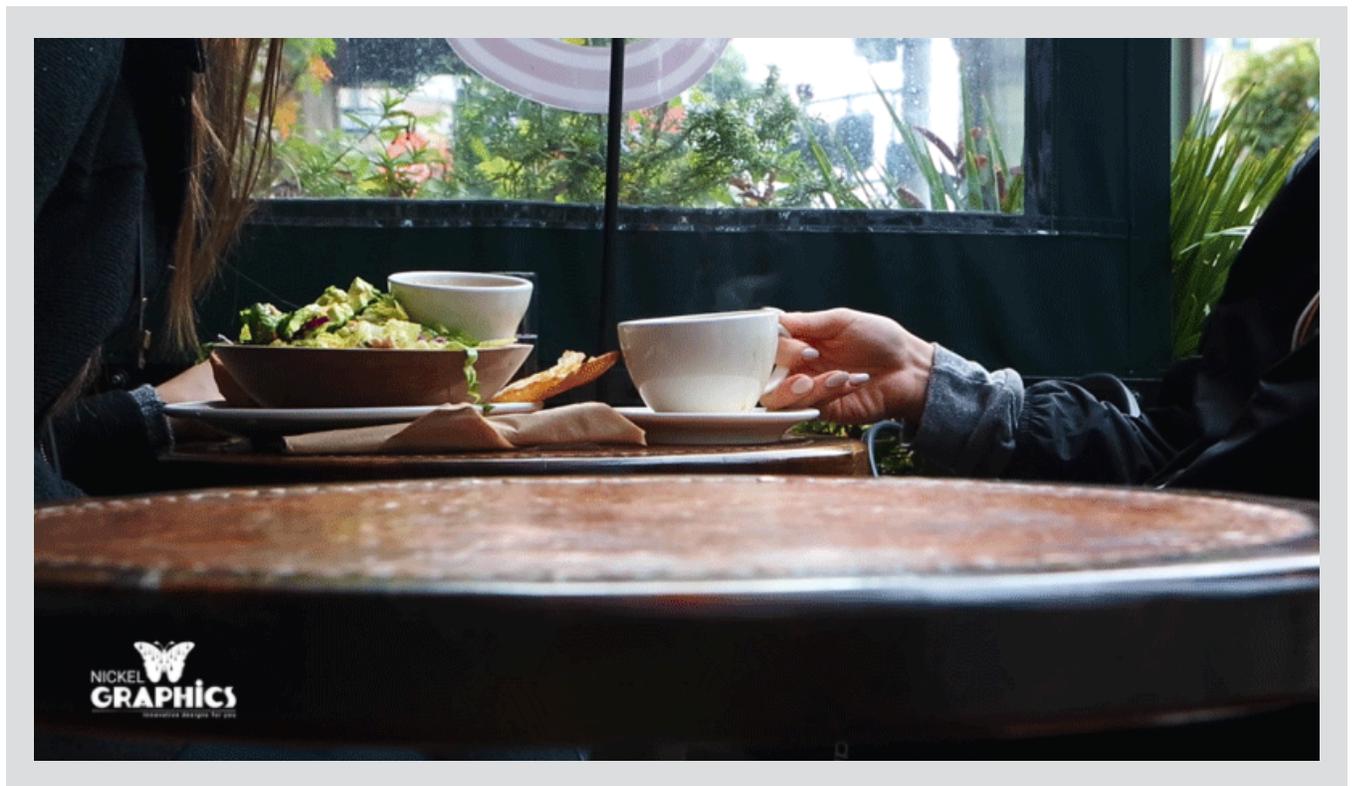
Video Link



Glitch GIF (Converted to MP4 as GIF not supported in PDF format)

Made For : Portfolio
Year : 2020
Software : Photoshop
Concept : Produced a 'glitch' effect using the frame timeline in Photoshop.

This GIF was created in a frame by frame approach.



Video Link

Cinemagraph GIF

[Converted to MP4 as GIF not supported in PDF format]

Made For : Coffee
Year : 2020
Software : ,Photoshop
Concept : Created using the Photoshop video
timeline

This GIF used a background video masked and synchronized with movement.

Banners - Print/Online

4

The following banners in digital and print format demonstrate the variety of designs I created for multiple clients.



Ebay Ad

Made For : Gyrobot
Year : 2016
Software : Adobe Illustrator

This was an ad I designed for Gyrobot advertising their hoverboards on ebay. The Social Media Manager advised me that ebay had commented to him on how professional this advertisement was in their estimation.



Website Banner

Made For : Speed Demon Lights
Year : 2016
Software : Adobe Illustrator

This was a banner advertisement I created for Speed Demon's website.



Email Marketing Ad

Made For : Speed Demon Lights
Year : 2017
Software : Adobe Illustrator

This was an advertisement I designed that was used in an email marketing campaign for their retail partners.



Facebook Cover

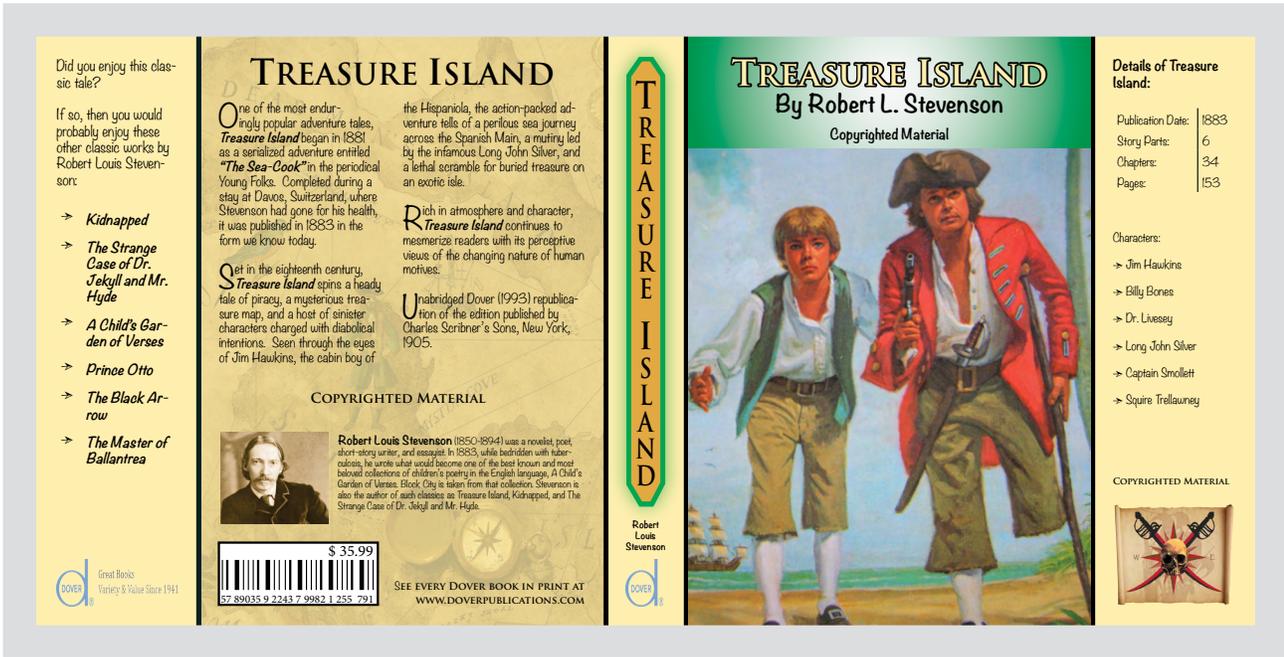
Made For : Gyrobot
Year : 2017
Software : Adobe Illustrator

This was another Facebook cover I designed.

Book Covers

6

The following are samples of book covers I designed for school projects and a client using Indesign and Photoshop.



Book Cover - Treasure Island

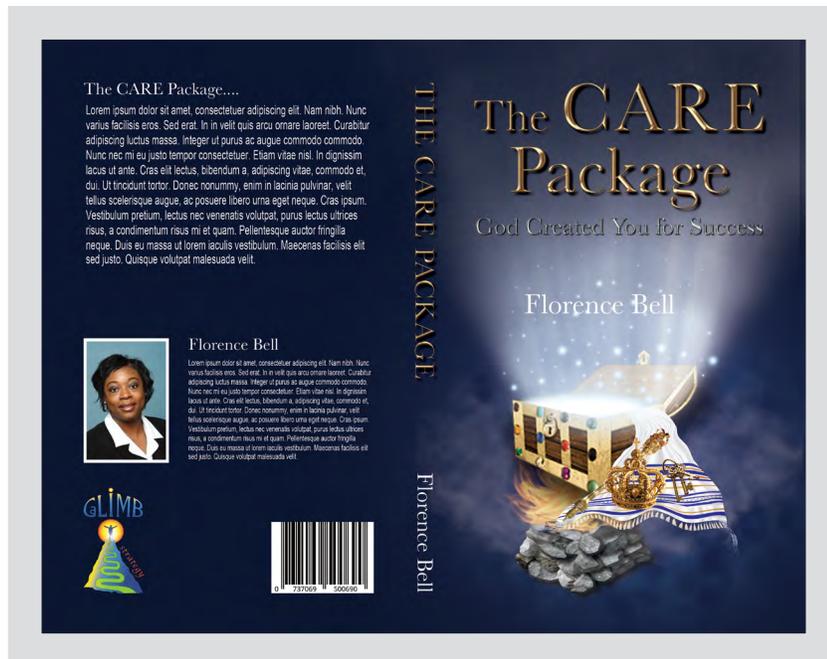
Made For : School Project
 Year : 2014
 Software : Indesign
 Concept : Design a book cover based on a real book but use elements other than the real book.

Book Cover - The Care Package

Made For : A Climb Strategy
 Year : 2015
 Software : Photoshop
 Concept : Design the cover to visually portray the core message of the book.

This was a school project to demonstrate our skills using Indesign.

This was a book design for a client starting her speaking and coaching business.



Brochures

8

The following are samples of brochures I designed for multiple clients.

BOAT ACCESSORIES



DESCRIPTION	PART #
Transom Wheels	20-20002
Row Tent	20-20003
Replacement Oars	20-20004
Boat Cover	20-20005
Replacement Valves	20-20008
Pressure Gauge	20-20011



Here at Kodiak Boats, we are proudly Canadian! As Canadians, we pride ourselves in providing the highest quality products at the lowest possible price while still maintaining excellent customer service. All of our boats and accessories are manufactured using the most up to date technology and the highest quality products.



Manufacturer Warranty

Our boats and accessories are covered with the following: 5 year Material Warranty; 3 year Seam Warranty; and 1 year Warranty on all accessories.

Available at

KODIAK
BOATS & TRAILERS

BOATS & ACCESSORIES



BOATS

SPORTSMAN 9' DINGY IN A DUFFLE

20-10001

- Max Weight: 1,000 lbs
- Max People: 5
- Max HP: 10

- Max Engine Weight: 132lbs
- Floor Thickness: 1.2 mm Korean PVC
- Body Thickness: 0.9 mm Korean PVC

SPORTSMAN 10' INFLATABLE BOAT

20-10002

- Max Weight: 1,200 lbs
- Max People: 5
- Max HP: 15

- Max Engine Weight: 132lbs
- Floor Thickness: 1.2 mm Korean PVC
- Body Thickness: 0.9 mm Korean PVC

SPORTSMAN 11' INFLATABLE BOAT

20-10004

- Max Weight: 1,300 lbs
- Max People: 6
- Max HP: 15

- Max Engine Weight: 132lbs
- Floor Thickness: 1.2 mm Korean PVC
- Body Thickness: 0.9 mm Korean PVC

SPORTSMAN 12' INFLATABLE BOAT

20-10006

- Max Weight: 1,500 lbs
- Max People: 8
- Max HP: 20

- Max Engine Weight: 228 lbs
- Floor Thickness: 1.2 mm Korean PVC
- Body Thickness: 0.9 mm Korean PVC

BOATS

SPORTSMAN 7' FISHING BOAT

20-10009

- Max Weight: 1,050 lbs
- Max People: 3
- Max HP: 10

- Max Engine Weight: 132 lbs
- Floor Thickness: 1.2 mm Korean PVC
- Body Thickness: 0.9 mm Korean PVC

ADVENTURE 12' INFLATABLE BOAT

20-10007

- Max Weight: 2,717 lbs
- Max People: 7
- Max HP: 20

- Max Engine Weight: 228 lbs
- Floor Thickness: 1.8 mm Korean PVC
- Body Thickness: 1.2 mm Korean PVC

ADVENTURE 14' INFLATABLE BOAT

20-10008

- Max Weight: 2,514 lbs
- Max People: 10
- Max HP: 40

- Max Engine Weight: 262 lbs
- Floor Thickness: 1.8 mm Korean PVC
- Body Thickness: 1.2 mm Korean PVC

TRAILER

3 WAY FOLDING FLAT DECK BOAT/UTILITY TRAILER



99-1103

- Rated for 1300 lbs
- 48" x 96" Deck with rolling backrest
- Easily adaptable to tow your equipment, motorcycle, boat, ATV and much more!
- Folds for Easy Storage

TRAILER ACCESSORIES



DESCRIPTION	PART #
12" Spare Tire	99-1136
Motorcycle Rails	99-1137

KodiakBoats.com

1-800-706-8209

KodiakBoats.com

Brochure

Made For : Kodiak Boats
 Year : 2017
 Software : Illustrator, Photoshop
 Concept : Show the complete product line with a water action theme.

This brochure design needed to incorporate a 'water' look to it. The image on the front was from one of their clients using their product.

BMX MINI BIKE



High Tensile Chromoly Steel Frame, Fork

13" x 1.75" wheels

13" x 1.75" wheels

13" x 1.75" wheels



At Kobe Toy Company we believe in the value of play and the undeniable benefits it provides to our youth.

We provide affordable, safe, and innovative toys for active play.

Our wide array of toys are well built, well priced and backed by the best service and warranty in the business. We guarantee your kids will love their toys, and you'll love the price.

30 DAY MONEY BACK GUARANTEE

Returns are easy with our no hassle, 30-day money back guarantee. Our industry leading warranty periods mean that your kids can count on many years of enjoyment.

Proudly Distributed by



SELF-BALANCING HOVERBOARDS 700 Watt



UL CERTIFIED 2272

Tire Size:	6.5"
MAX Speed:	Approx. 13 km/h
Range:	Up to 25 km
Riding Angle:	10° - 15°
Motor Size:	700 Watt
Battery:	UL Certified 4-4 AmH Lithium Ion
Rider Max Weight:	220 lbs.
Rider Min Weight:	44 lbs.
Charge Time:	Approx. 2-3 hours
Unit Weight:	22 lbs.
Size: (L x W x H)	24" x 9.65" x 6.5"



We sell fun!

kobetoys.ca
1-800-706-8209
kobetoys.ca

BALANCE BIKES

WOODEN BALANCE BIKE



3 Adjustable Seat Angles: 0° to 45°

Soft Construction

Ultra Light

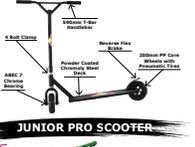
13" x 1.75" wheels

13" x 1.75" wheels

13" x 1.75" wheels

SCOOTERS

DIRT SCOOTER



4 Bolt Chain

Removable Floor Plate

ABC 7 Clamping

Removable Chain Guard

200mm PP Core

200mm PP Core

200mm PP Core

200mm PP Core

PENNY BOARDS

22" STANDARD



ABC 7

13" x 1.75" wheels

13" x 1.75" wheels

13" x 1.75" wheels

13" x 1.75" wheels

LONGBOARDS



4 Bolt

200mm PP Core

200mm PP Core

200mm PP Core

200mm PP Core

kobetoys.ca
1-800-706-8209
kobetoys.ca
1-800-706-8209

Brochure

Made For : Kobe Toy Company
 Year : 2017
 Software : Indesign, Illustrator, Photoshop
 Concept : Show the total product line yet keep visually appealing to children ages 4+ with white space.

This brochure design needed to include all of their product line which ended up in a quad-fold brochure.

ABSOLUTELY COVERED

Let's Rebuild!

Absolutely Covered will be in the Fort McMurray area over the next few months doing installs and repairs, and will be scheduling installations on a first come first serve basis.

NOTICE TO ALL FORT MCMURRAY BUSINESS OWNERS

ABSOLUTELY COVERED
Fabric Structures • Turn-Key Building Solutions

Suite 160,
281 - 500 Country Hills Blvd. NE,
Calgary, AB T3K 5K3
www.absolutelycovered.ca

Office: 403-809-5401
Sales: 1-855-626-2616
info@absolutelycovered.ca
sales@absolutelycovered.ca

ABSOLUTELY COVERED'S BUSINESS BUILDING PACKAGE

for Fort McMurray Fire-Impacted Businesses

As a service to our customers in the Fort McMurray area, Absolutely Covered is offering a Business Building Package to all Fort McMurray business owners who may have lost their building or business in the recent fires.

This package will allow any business to be up and operating within a few weeks and is completely portable.

We are offering Outright purchase, Lease, or Leases to purchase to any Fort McMurray business that has a local Fort McMurray postal code.

The complete package includes:

1	50' x 80'	Fabric Covered (galvanized) insulated, heated and finished building on sea containers
1	8' x 20'	Heated, insulated and finished Office module
1	8' x 20'	Insulated heated and finished washroom module (male/female combination)
2	8' x 20'	Storage Sea Containers
2	8' x 40'	Storage Containers

*** Shipped to site and installed ***

TOTAL PACKAGE PRICE = \$141,000
(Fort McMurray address only)

Other options available on request. Absolutely Covered has a number of different sizes and shapes of buildings to suit whatever requirements you may have.

Brochure

Made For : Absolutely Covered
 Year : 2016
 Software : Illustrator
 Concept : Send a clear message about their rebuilding offer and the product models clearly displayed.

This brochure design was created to help in rebuilding after the Fort McMurray fire.

Business Cards

13

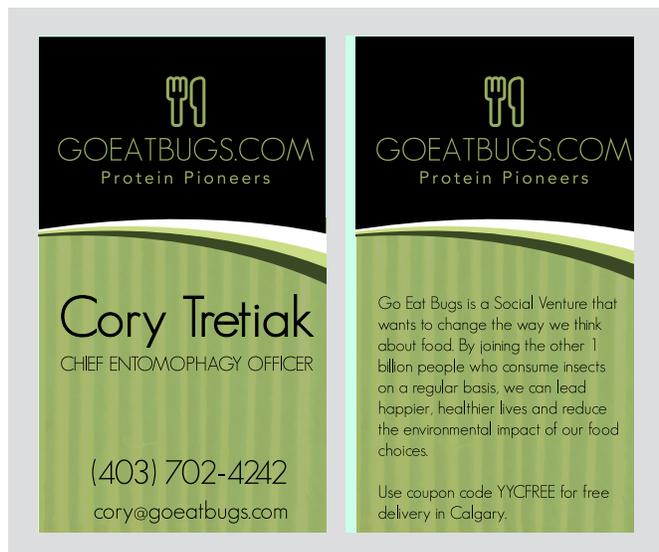
The following are samples of Business Cards I designed for multiple clients.



1



2



3

Business Cards

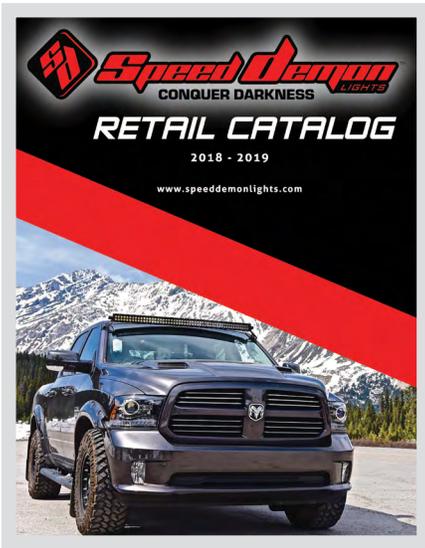
Made For : Multiple Clients
 Year : 2017-2018
 Software : Indesign

1. **ABSOLUTELY COVERED** This card design incorporated a 3D effect to represent the multi-dimensional aspect of a building.
2. **GOEATBUGS.COM** This card design incorporated an organic look with the subtle abstract grass background to provide an asthetic and palatable appeal to the product line.
3. **SPEED DEMON LIGHTS** This card design incorporated a bold look with solid clean leans to represent the branding of the company

Catalogs

15

The following are pages samples of two catalogs I designed for my client Adventure Warehouse for two of their subsidiary companies.



Toll Free: 1-800-706-8209 www.speeddemonlights.com

DESCRIPTION	7" HEADLIGHT Fit, Jeep & most popular motorcycle brands	JEOP WRANGLER 4" REPLACEMENT FOG LIGHT PAIR	JEOP WRANGLER TURN SIGNAL SMOKED PAIR	JEOP WRANGLER GRILLE TURN SIGNAL SMOKED PAIR	JEOP WRANGLER TAIL TURN SIGNAL SMOKED PAIR
MODEL	BLACK OPS	BLACK OPS	FENDER	GRILLE	TAIL LIGHT
PART #	10-20073	10-20089	10-20174	10-20175	10-20176
LUMENS	1400 (10 750S)	1400	1400	1400	1400
WATTS	65	30	3	3	15
LENS	CREE™	CREE™	CREE™	CREE™	CREE™
RETAIL	\$249.99	\$179.99	\$79.99	\$39.99	\$169.99

LIFETIME WARRANTY

DESCRIPTION	FORD 2014-F150 REPLACEMENT FOG LIGHT PAIR	RZR1000 REPLACEMENT HEADLIGHT	RZR1000 REPLACEMENT HEADLIGHT
MODEL	FOG LIGHT		
PART #	10-20172	10-20177	10-20178
LUMENS	1800	1800/3000	1800/3000
WATTS	35	65	65
LENS	CREE™	CREE™	CREE™
RETAIL	\$179.99	\$249.99	\$249.99

Prices correct as of March 1, 2018 - subject to change without notice

Catalog - RETAIL - 42 pages

Made For : Speed Demon Lights
 Year : 2017-2018
 Software : Indesign, Illustrator, Photoshop
 Concept : To give an action-packed them with visuals of products and installed in real-life applications.

Catalog - RETAIL - 6 pages

Made For : Ultimate Grow
 Year : 2018
 Software : Indesign, Illustrator, Photoshop
 Concept : Display the product line with an organic appeal relating to plant growth.

This catalog was the first catalog produced for Speed Demon Lights and was a key marketing tool for their Retail Outlets. All photos used were chosen by me.

This catalog was handed out to potential retail outlets and at trade shows.



DE COMPLETE SYSTEM

FLEXSTAR® INNOVATIVE DE SYSTEM
 3 MODE ADJUSTABLE REFLECTOR WITH DIMMABLE BALLAST

ULTIMATE GROW is committed to delivering the best indoor lighting solution to our customers. The Flexstar allows growers to create ideal lighting conditions across all stages of plant growth for increased vitality, health and yield. It's the first reflector on the market that can be adjusted to control the area of light spread. The Flexstar's unique design boosts the power and efficiency while increasing your grow area and yield.

- A 3 mode adjustable function, by switching these modes, beam angle and light spread area can be easily adjusted for different stages
- Patented design only offered by **ULTIMATE GROW**
- High embossed aluminum, high 95% reflective
- Hammered surface design enhances the diffuse reflectance and ensures uniform light output
- 30' power cord for flexible positioning

PROPRIETARY DESIGN

Available in Black & White

Black Color | Black Color Flexstar | Horizontal Style

DESCRIPTION	POWER	REFLECTOR DIMENSIONS	REFLECTOR WEIGHT	REPLACEMENT PART #
300WATT 300WATT 300WATT 300WATT	300W	300WATT 300WATT 300WATT 300WATT	300WATT 300WATT 300WATT 300WATT	300WATT 300WATT 300WATT 300WATT

CMH LIGHTING FIXTURE

CERAMIC METAL HALIDE GROW LIGHT FIXTURE-315W ARMOUR SERIES

- LOW HEAT**
It is important to keep grow room at an ideal temperature. **ULTIMATE GROW** Ceramic Metal Halide grow lights run much cooler than the traditional lights. Because of the low heat output, they are perfect for small spaces like tents, closets or spare rooms.
- FULL SPECTRUM LIGHT**
Plants evolved to use the entire range of sunlight, both short and long wavelengths. **ULTIMATE GROW** CMH grow light provides full spectrum. One bulb can be used for both veg and bloom stages, during a full-cycle growing.
- ENERGY EFFICIENT HIGH YIELD**
There is no doubt that the most important attribute of any bulb is its yield per watt. Compared with traditional MH or HPS bulbs, **ULTIMATE GROW** CMH growlights produce an equivalent amount of light at about half watt!

PROPRIETARY DESIGN

The switch is on the side.

Available in BLACK only

Available in BLACK only

DESCRIPTION	POWER	REFLECTOR DIMENSIONS	REFLECTOR WEIGHT	REPLACEMENT PART #
315WATT 315WATT 315WATT 315WATT	315W	315WATT 315WATT 315WATT 315WATT	315WATT 315WATT 315WATT 315WATT	315WATT 315WATT 315WATT 315WATT

CD Covers & Labels

17

The following are samples of some CD Covers and Labels I designed. The client provided the main image and photos for each design and the textual content.



CD Covers and Labels

- Made For : Unquenchable Flames Music
 Year : 2017
 Software : Illustrator, Photoshop
 Concept : Design to help market the singer starting out in the Christian music industry.

These were a series of CD Covers and labels designed for my client to help her market herself. The main image was provided by my client for the design to be based on.

Flyers

19

The following are samples of some flyers I created for a client's subsidiary companies.



! NEW !

LED REPLACEMENT HEADLIGHT BULBS

FITS MOST VEHICLES FROM MODEL YEAR 2000 AND UP
Available in: 9004/9005/9006/9007/9012/H4/H7/H8/H10/H11/H13/H16

BULB MODEL	INPUT POWER	BRIGHTNESS	LED TYPE	PRICE
4K LED	22W	HI: 4000 LM / LO: 1800 LM	LUXEON ZES	\$139.99
6K LED	36W	HI: 6000 LM / LO: 2700 LM	CREE XHP50	\$199.99-\$219.99

Up to 4X Brighter Than Stock Lights!

4K SERIES

6K SERIES

1 YEAR WARRANTY

2 YEAR WARRANTY

30 DAY MONEY BACK GUARANTEE

speeddemonlights.com

Flyer

- Made For : Speed Demon Lights
- Year : 2017
- Software : Indesign, Photoshop, Illustrator
- Concept : Present information details yet keep visually appealing.

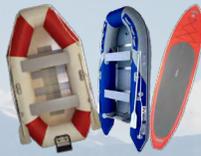
This was a flyer to announce their new headlight bulb product line. The background image was of a client using their headlight bulbs.



KODIAK



MORE BOAT, LESS MONEY



LIGHT, COMPACT & EASY TO USE

Our boats are of the best quality, for the best price, anywhere in North America.

KodiakBoats.com

EXCELLENT MARGINS

Not only does our quality product come with excellent support, You can also expect excellent profit margins.



FULL LINE OF ACCESSORIES

We have a full line of accessories available to complement all of our boats and trailers.

MONEY BACK GUARANTEE

To back these high quality products, we offer an unmatched 30 days no questions asked money back guarantee. Our boats and accessories are also covered with the following: 5 year Material Warranty; 3 year Seam Warranty; and 1 year warranty on all accessories.



1.800.706.8209
KODIAKBOATS.COM

Flyer

- Made For : Kodiak Boats
- Year : 2017
- Software : Illustrator, Photoshop
- Concept : To present call to action as visually foremost.

This was a sales flyer. The background image was from a client using their product.

ULTIMATE LIGHTS

We are a local Alberta business operating for 15 years and counting.

UL LISTED

DLC

5 YEAR WARRANTY

✓ Products qualify for Energy Efficiency Alberta rebates.

✓ Local Sales Rep

✓ Local Pick Up

✓ Competitive Pricing

✓ Direct Site Shipping

✓ Next Day Shipping

✓ Custom Ordering Available

Zane@ultimatelights.ca 43 East Lake Cres. NE, #4, Airdrie, AB T4A 2H5 587-971-0533

Flyer

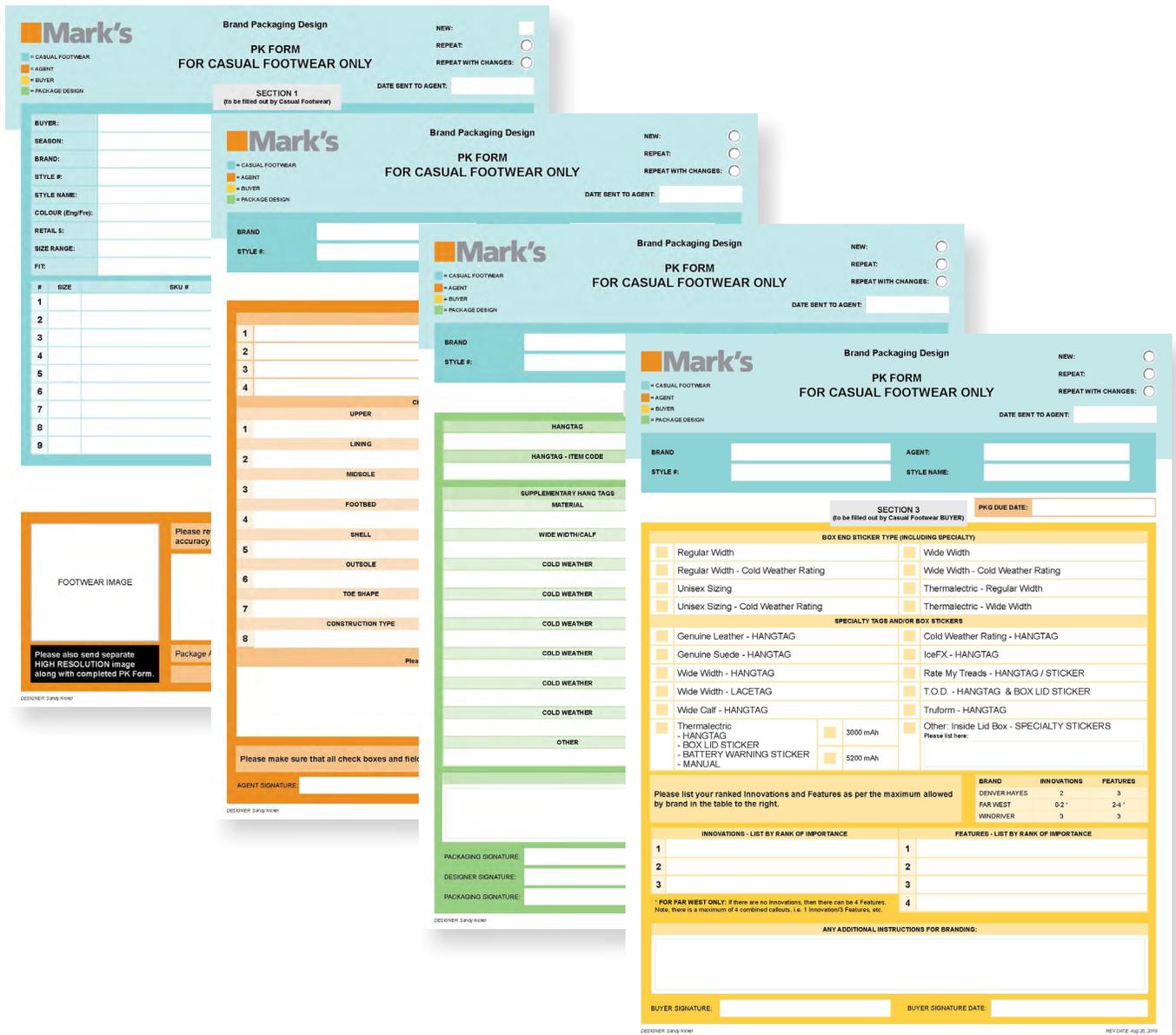
Made For : Ultimate Lights
 Year : 2018
 Software : Indesign, Photoshop
 Concept : To present product line used in real-life applications.

This was a flyer sent to their contractor client list.

Forms & Fillable Forms

23

The following are samples of corporate forms I created using InDesign, Acrobat DC Pro and MS Word.



Fillable PDF form designed for Mark's Retail Footwear - 4 pages

Made For : Marks Retail Footwear Division
 Year : 2019
 Software : InDesign / Acrobat DC Pro
 Concept : Created an interactive PDF form initially in InDesign, then tweaking in Acrobat DC Pro

I was given the challenge to help minimize the amount of email traffic between Mark's retail footwear division and their global agents, vendors and manufacturers during order processing and package design. Each section was colour-coded to simplify each stakeholder's input.

Feedback: Each stakeholder expressed great satisfaction in how much smoother and faster the order processing flow was between all parties including the package design component.



APPLICATION FOR WHOLESALE ACCOUNT

BUSINESS CONTACT INFORMATION			
Name			PST Exemption #
Company Name			# of Years in Business
Phone Fax			# of Employees
E-mail			Annual Sales
Address			Accounts Payable Email (Required)
City / Province			Sole Proprietorship Corporation
Postal Code			Partnership Other

BUSINESS INFORMATION				
Type of Business	Truck Accessories	Auto Parts Sales	Auto Repair	Motorsports Forestry
Reseller	Commercial Fishing	Custom Fabrication	Agriculture Supply	Mining
End User	Other: _____			

CREDIT CARD AUTHORIZATION (OPTIONAL)			
<i>Please fill out the section below if you would like Adventure Warehouse to keep your Credit Card on file.</i>			
Cardholder's Name	_____		
Card Number	_____		
CVT	Expiry	_____	
Billing Postal Code	Signature	_____	

AGREEMENT			
1.	Adventure Warehouse will provide 30 Day - No questions asked return policy on your initial purchase.		
2.	Adventure Warehouse will exchange any products within 30 days without restocking fee. Other exchanges subject to review. Return shipping costs are the responsibility of the reseller.		
Name	_____	Title	_____
Signature	_____	Date	_____

Toll Free: 1-800-706-8209
Fax: (587) 287-0085

E-mail: zach@adventurewarehouse.ca
#4, 43 East Lake Crescent NE, Airdrie, AB T4A 2H5



Credit Card Payment Authorization Form

Sign and complete this form to authorize Speed Demon Lights to keep your credit card information on file for future orders. One copy will be kept on file. If your account is at a \$0 balance, you may request at any time that we destroy the record of your credit card information.

By signing this form you give us permission to debit your account for the amount indicated on all invoices or phone orders placed with Speed Demon Lights. This form gives employees permission to use this credit card number for all transactions with verbal or electronic verification from your company.

Please Complete the following information:

I _____ authorize Speed Demon Lights to charge the noted credit card number for authorized payments starting _____ (Full Name) (Date)

Billing Address _____ Phone Number _____
City, State, Zip _____ Email _____

Card Type:	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard
Cardholders Name	_____	
Card Number	_____	
CV Number	_____	
Expiration Date	_____	

Signature _____ Date _____

I authorize the above named business to charge my credit card indicated in this authorization form according to the terms outlined above. This payment authorization is for the goods & services described above, and is valid for the length of time the signer wishes the information to stay on file. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company: so long as the transaction corresponds to the terms indicated in this form.

Wholesale Account Application & Credit Card Payment Authorization Forms

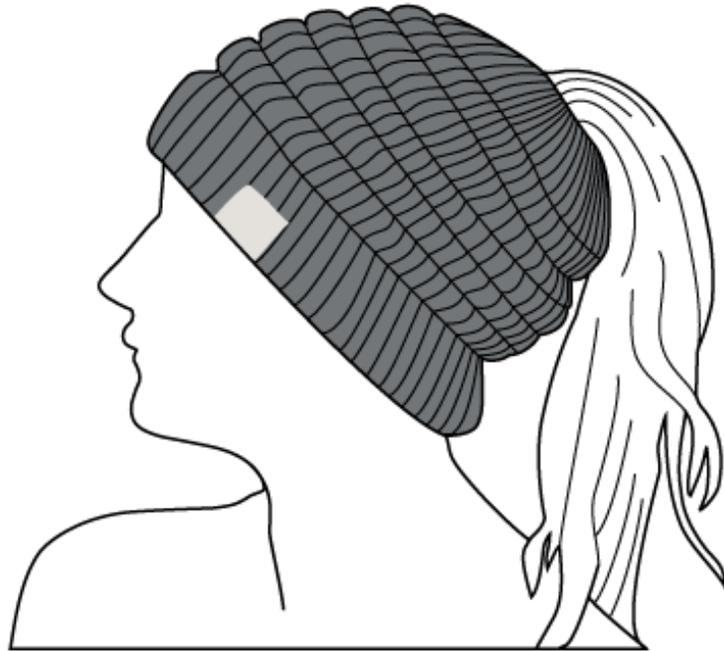
Made For : Adventure Warehouse / Speed Demon Lights
Year : 2018
Software : MS Word / PDF
Concept : Created a Word document form

Replaced existing forms with a more formalized concept and adding all main and subsidiary logos where applicable.

Illustration

26

The following are samples of vector designs I created from scratch.



CAD Drawing for Messy Bun Toque Hangtag

Made For : Marks, Denver Hayes
Year : 2019
Software : Illustrator
Concept : Created a CAD drawing from the provided image on the left and the Hangtag used for the Toque

I was given the brand guidelines and the image to create a CAD drawing from to be used in the hang tag for the Messy Bun toque.



Baseball Shirt Design

Made For : Speed Demon Lights
Year : 2016
Software : Adobe Illustrator
Concept : Design based on 2 colours only for embroidery

This design was on the front of their company team's baseball shirt.

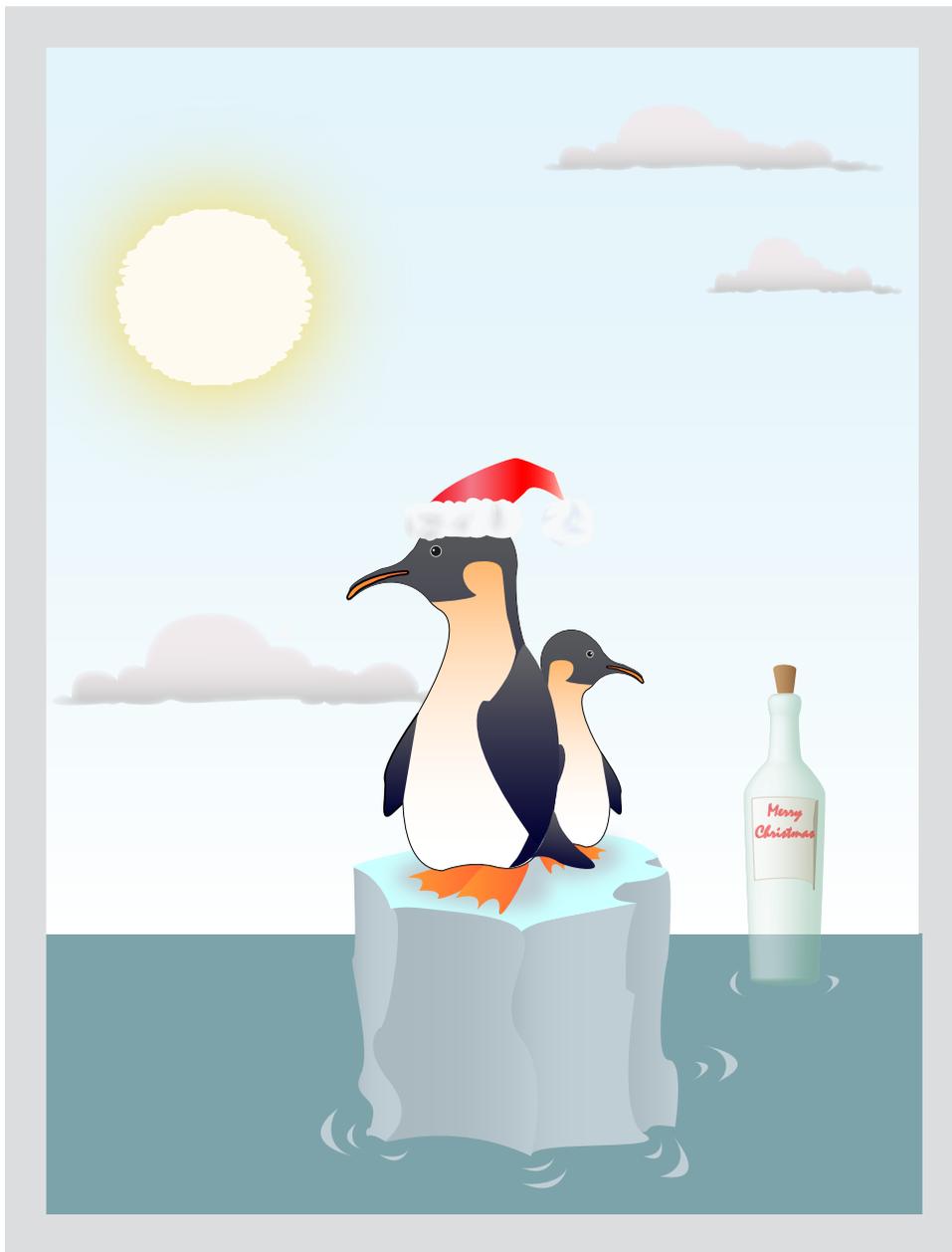


School Projects - 3D

Made For : CDI College Graphic Design Diploma program
 Year : 2014-2015
 Software : Adobe Illustrator
 Concept : Design in 3D

The top image is from the final end-of-year project in planning a start-up company, it's marketing plan and designing the branding and marketing material required. The bottom image was a school project. I added the light bars and beams as an extra effort.





School Project - Penguin

Made For : CDI College Graphic Design Diploma program
Year : 2014
Software : Adobe Illustrator
Concept : Create using tools in Illustrator

This design was created using the pen, shape and path-finder tools.

Logo Designs

31

The following logo samples demonstrate the variety of designs I created for multiple clients.



Logo

Made For : Ultimate Grow
Year : 2017
Software : Adobe Illustrator

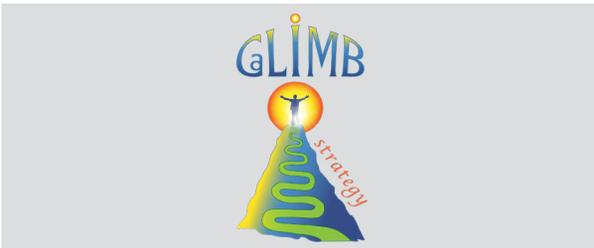
This was a logo I designed for a new start-up subsidiary company of Adventure Warehouse selling LED lights for plant growth.



Logo

Made For : Mild Bill's Seed Emporium
Year : 2017
Software : Adobe Illustrator

This was a logo I designed for a client who was starting a business in medicinal cannabis.



Logo

Made For : A Climb Strategy
Year : 2015
Software : Adobe Illustrator

This was a logo I designed for a client who was starting a coaching, speaking and mentoring business.



Logo - created in school

Made For : School Exam
Year : 2014
Software : Adobe Illustrator

We were given a 2 hour window to design a logo from concept to finished product for a Townhouse complex using green and brown in the background.

Manual - Instructor

33

The following are samples of some pages of the Instructor Manual consisting of 141 pages I created for my client. This was associated with the previous Student Manual as part of the resources for a YWOP Workshop geared for females between the ages of 12 to 18. This workshop is being rolled out to many schools and programs throughout Canada.

Young Women of Power (YWOP)

is a grassroots charitable organization under United Youth Outreach. Founded by youth speaker Alison Springer, YWOP focuses on strengthening the confidence of young women and changing girl culture by providing resources such as conferences, workshops and mentorship programs for teen girls. The first YWOP Conference was held March 2010 by caring men and women who shared the vision. Since then, YWOP has been continuing to expand its reach as the demand increases for a program that speaks to the hearts of girls.



Mission: To empower young women by redefining their perceptions of Beauty, teaching them how to use and apply Wisdom, building their confidence to produce Powerful Change and be unwavering in their values and Principles.

When Girls Leave a YWOP Event it is Our Aim to Help Them:

1. See and embrace their unique beauty
2. Gain knowledge on how to protect themselves against harmful situations
3. Be introduced to inspiring women and resources available in their communities
4. Be encouraged to give back, be a leader, and live life to the fullest

The Vision of YWOP:

1. To reduce the statistics of violence against women by helping them live out true confidence.
2. To inspire young women to influence culture to reflect women in a way that is positive for all ages, sizes and ethnicities.





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SESSION 1: SELF-ESTEEM & SELF-IMAGE

(MAIN MESSAGE: You are a Beauty)

DISCUSSION: THE BEAUTY INDUSTRY AND CELEBRITY CULTURE

The beauty industry uses females' insecurity to sell products.

"You go to get your eyebrows waxed, but the staff also point out that you have zit or dark circles under your eyes and offer you a product that can help fix that."

"With the ability to view pictures and videos of perfectly airbrushed celebrities 24/7, comes our perceived need to look the same way. Fake eyelashes, penciled eyebrows, foundation and contour, lipstick, hair extensions and fake nails have been born out of this culture. This becomes a problem when our identities as girls and women are held within our ability to enhance our natural born beauty with make-up."

Here are some examples of female celebrities' responses to this culture.

Pink's response to Kim Kardashian: When Kim Kardashian posted a nude photo on Instagram in 2016, Pink responded by empowering females in another way. She wrote: "Shout out to all the women across the world using their brains, their strength, their work ethic, their talent...that only they possess. It may not ever bring you as much attention or bank notes as using your body, your sex, your tits and ass, but women like you don't need that kind of attention." In the quiet moments, you will feel something deeper than the fleeting excitement resulting from attention...keep on residing the urge to care!" (Viva, 2016, as cited in Kirby, 2016).

A teenage Instagram model's story: "An 18-year-old Australian model, Essena O'Neill, who had thousands of followers and made thousands of dollars modelling on Instagram changed her Instagram name to Social Media Is Not Real Life. She writes that: "Without realising, I've spent the majority of my teenage life being addicted to social media, social approval, social status and my physical appearance..." In one photo in which she was wearing a bikini, she revealed that she had taken 100 photos to make her stomach look good, and that she felt incredibly insecure about herself as her image became her whole identity" (O'Neill, 2015, as cited in Kirby, 2016).



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SESSION 1: SELF-ESTEEM & SELF-IMAGE

(MAIN MESSAGE: You are a Beauty)

SELF-ESTEEM: POSITIVE AND NEGATIVE INFLUENCES

1. Sleep. The following are areas that affect a student's self-esteem.

Referring to page 12 in their manual, have students circle how many hours of sleep they get a night:

STUDENT MANUAL

Sleep: How much sleep do you get a night?

0-1-2-3-4-5-6-7-8-9-10-11

"When it comes to sleep, teenagers do it a little bit differently than adults or children. They go to sleep later and get up later. But did you know that (superscience time) melatonin (sleep hormone) doesn't begin to unleash itself in teens' brains until later at night and doesn't stop until later in the morning? This is why it's hard for your parents or guardians to get you to sleep AND to wake you up. But teenagers need a lot of sleep to function well. When you don't get enough sleep, your mood and emotional control goes down, which means that the blowout you had with your teacher, or the reason you felt depressed yesterday, could have been because you hadn't slept well. Your memory, learning, and test scores also take a hit when you aren't getting enough sleep. Say you lost your phone last week or skipped class but forgot there was an important exam. These examples both could have been because of lack of sleep. With this wisdom, brainstorm how you can improve your habits" (Hemmen, 2012).

Let students know that not getting enough sleep or having sleep difficulties can:

- Limit your ability to learn, listen, concentrate and solve problems. You may even forget important information like names, numbers, your homework, or a date with a special person in your life.
- Make you more prone to pimples. Lack of sleep can contribute to acne and other skin problems.
- Lead to aggressive or inappropriate behavior such as yelling at your friends or being impatient with your teachers or family members.
- Cause you to eat too much or eat unhealthy foods like sweets and fried foods that lead to weight gain.
- Heighten the effects of alcohol and possibly increase use of caffeine and nicotine.
- Contribute to illness, not using equipment safely or driving drowsy.

(Source: National Sleep Foundation, 2017)



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SESSION 2: FAMILY

(MAIN MESSAGE: Breaking the Cycle Starts With Me)

DISCUSSION: SEEK TO UNDERSTAND

Teaching students to understand people helps position them for forgiveness. Referring to page 19 of their manual, help students identify Steps 1-3 of a family member's behaviour.

STUDENT MANUAL

Empathy is the capacity to understand or feel what another person is experiencing from within that person's frame of reference (Betts & Maloney, 1991).

Have you ever wondered why your parents react the way they do? Sometimes we forget that they are human too. They feel pain, and are impacted by words just as we are. In order to empathize with them and posture yourself to forgive, take a step back.

STEP 1: Identify a family member's behaviour (e.g. too many rules).

STEP 2: Identify what emotion would cause this behaviour (e.g. worry, fear).

STEP 3: What thought might cause that feeling (e.g. I don't want them to make the mistakes I made)?

Identify the three steps to empathy with one of your family members.

STEP 1:	
STEP 2:	
STEP 3:	

Empathy is the capacity to understand or feel what another person is experiencing from within that person's frame of reference (Betts & Maloney, 1991).



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PivotFWD

SESSION 6: MENTAL HEALTH & WELLNESS

YWOP MAIN MESSAGE: Choose Life

SESSION OUTLINE

SESSION 6: MENTAL HEALTH & WELLNESS

SEEK OUT HOPE
GROUP ACTIVITY 1: CANDY HUNT
DISCUSSION: HOPE IS LIKE A TREASURE HUNT

REMEMBER TO HOPE
EXERCISE 1: GLASS HALF FULL ILLUSTRATION
GROUP ACTIVITY 2: HOPE POEM

UNDERSTAND HEALTHY & UNHEALTHY RESPONSES
EXERCISE 2: WHEN LIFE GETS TOUGH
DISCUSSION: MUSIC
DISCUSSION: HANDLING STRESS
EXERCISE 3: ARE YOU AN EXPLODER, IMPODER OR NUCLEAR BOMB?

KNOW YOURSELF AND TAKE TIME TO REFLECT
DISCUSSION: KNOW YOUR TRIGGERS
DISCUSSION: FAITH
EXERCISE 4: HOW TO JOURNAL
DISCUSSION: 5-MINUTE SILENT CHALLENGE

KNOW YOUR WORTH IN THE WORLD
EXERCISE 5: CHOOSE LIFE
DISCUSSION: ASKING FOR HELP

FINAL REFLECTION
EXERCISE 6: SELF-REFLECTION
REFERENCES

110
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SESSION 6: MENTAL HEALTH & WELLNESS

(MAIN MESSAGE: Choose Life)

EXERCISE 4: HOW TO JOURNAL

"How many of you have ever taken your frustration out on your room? You used her as a verbal punching bag, and she let you. The problem with this is that words hurt, and people were not made to be verbal punching bags. If you need to get your frustrations out, put them down on paper instead of transferring your negative emotions to another."

Refer students to page 62 of their student manual for these steps.

STUDENT MANUAL

1. Thanking/Gratitude: "I'm thankful for..."
2. The Rant/Let It Go: State everything that you are frustrated or upset about from the rant; what did you learn about yourself?
3. Self-Discovery/Now What: "I will... I want to be... I need help with..." Are there people you need to speak to? What do you need to do?

Thanking/Gratitude

"The first paragraph starts off by stating all the things that you are grateful for such as, 'I'm thankful that it didn't rain today.' 'I'm thankful that I am able to walk.' or 'I'm thankful that my house is peaceful today.' This puts you into a mindset of gratefulness and puts your circumstances into perspective."



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Instructor Manual - 141 pages

Made For : YWOP - Young Women of Power
 Year : 2018
 Software: : Indesign, Illustrator, Photoshop
 Concept : Design for audience of instructors ensuring the information flow is easy to follow, yet visually similar to the Student Manual.

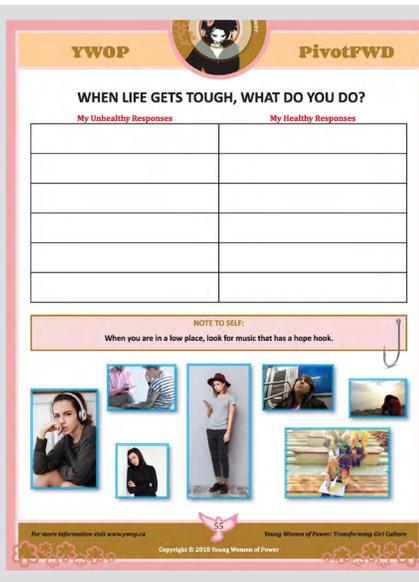
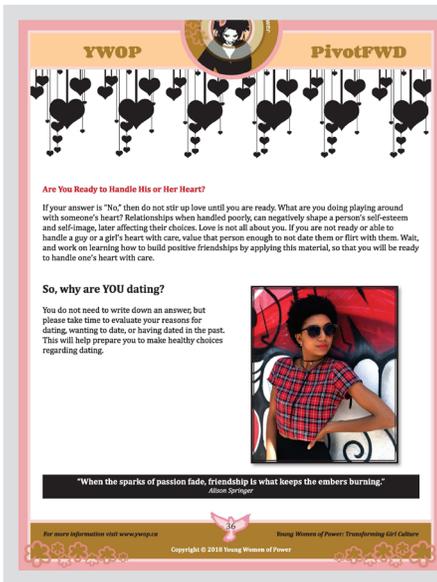
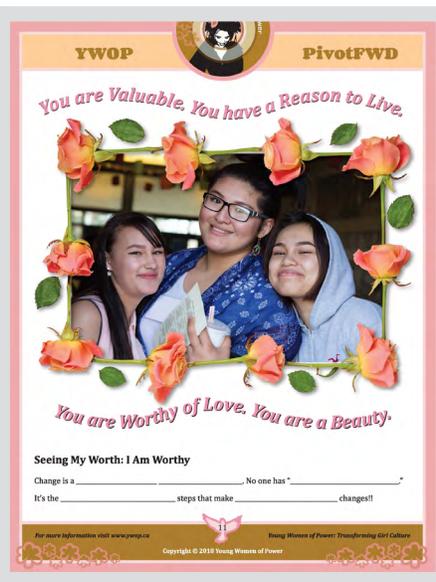
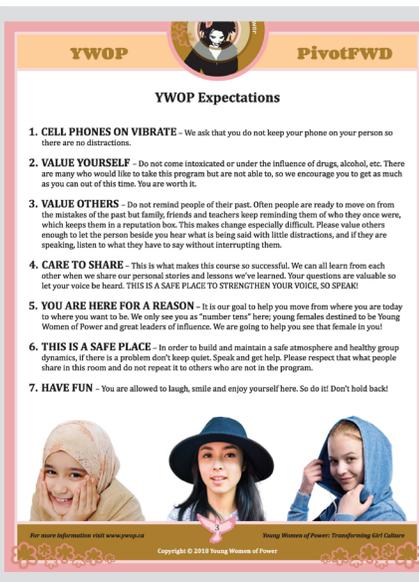
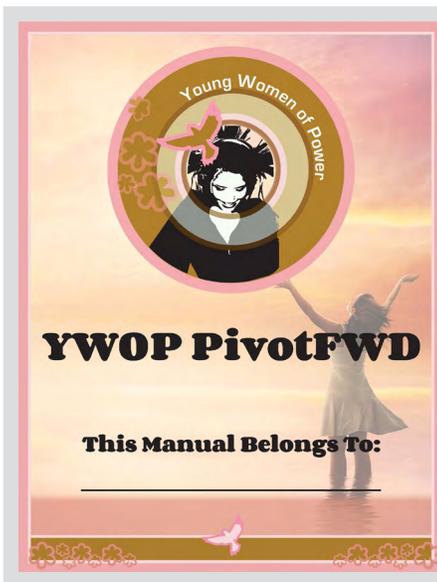
Sample pages displayed. The layout and design of this manual was created from scratch by me given 100% artistic license. The textual content was provided via MS Word document. This workshop is being implemented in many schools throughout Canada.



Manual - Student

35

The following are samples of some pages of a 72 page Student Manual I designed for my YWOP client. This is associated with the following Instructor Manual as resources of a workshop geared to girls between the ages of 12 to 18. This workshop is being adopted by many schools and programs throughout Canada.



Student Manual - 72 pages

Made For : YWOP - Young Women of Power
 Year : 2018
 Software : Indesign, Illustrator, Photoshp
 Concept: : Design from scratch to appeal to a female audience between the ages of 12 to 18. I chose to use photo images so that the viewer can identify easier by looking into a human face.

Sample pages displayed. The layout and design of this manual was created from scratch by me given 100% artistic license. The textual content was provided via MS Word document. This workshop is being implemented in many schools throughout Canada.

Package Design

Mark's

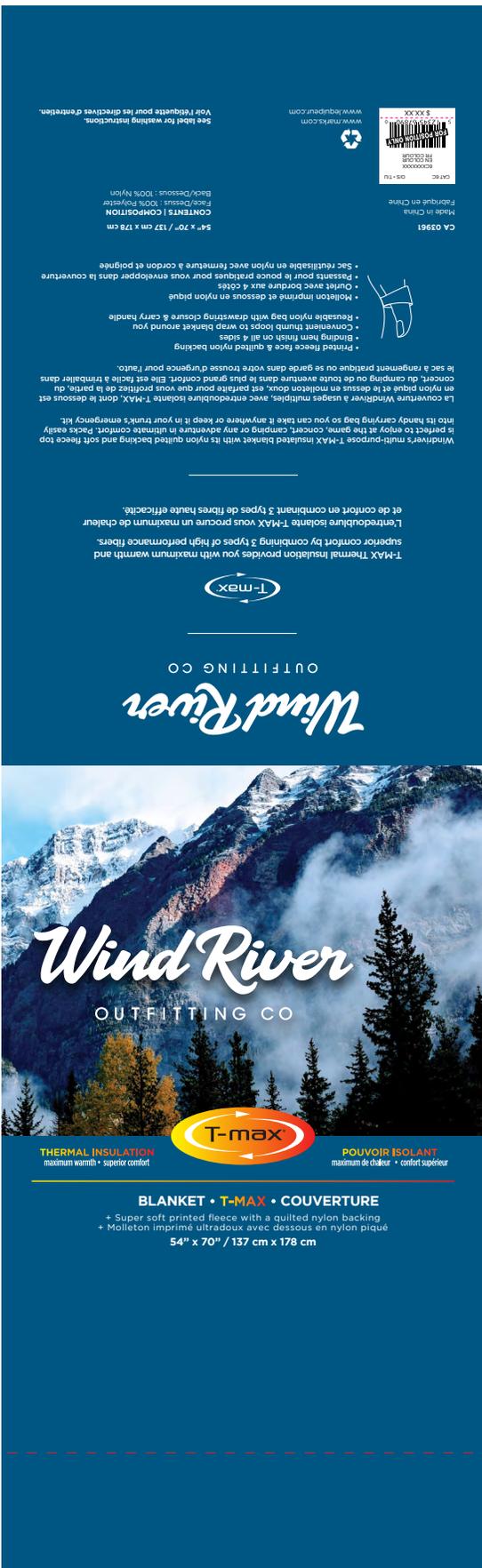
While working for Mark's, as part of a rebranding process for their brands, I updated and created packaging designs including labels, hangtags, rolls, cascades and boxes for their apparel, casual footwear and industrial footwear divisions. I also compiled Brand Boards which itemized all packaging items for their different programs and brands.

I also designed and updated die lines for shoe boxes and other packaging material.

Adventure Warehouse

While working for Speed Demon Lights (subsidiary of Adventure Warehouse) initially and then for Adventure Warehouse I was responsible for all packaging design of their boxes; box sleeves; box labels and blister packs for their subsidiary companies.

The packaging design for Speed Demon encouraged more Retail Dealership sign-ups as a result of their retail customers being more willing to carry and display the Speed Demon LED light products.



Roll for Blanket

Made For : Marks, Wind River
 Year : 2019
 Software : Illustrator, Photoshop
 Concept : Created a roll appealing to the target market and highlighting the main feature of T-Max providing extra warmth

I was given brand guidelines to design from scratch, created the CAD drawing of the thumb in the blanket loop to show users the benefit of the loop.

BEFORE



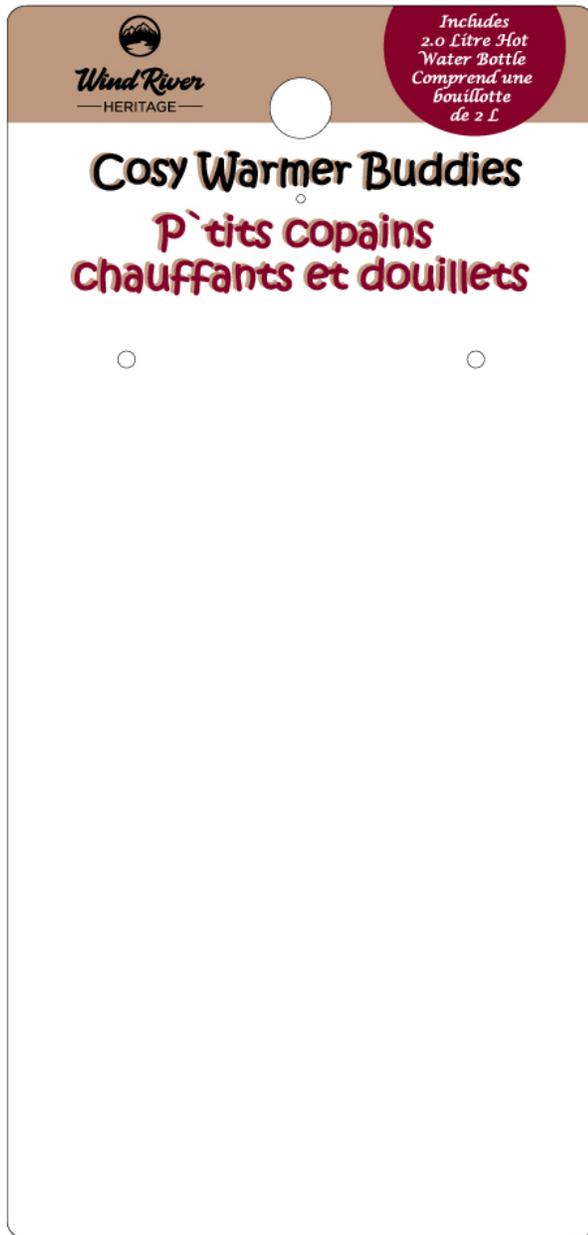
AFTER



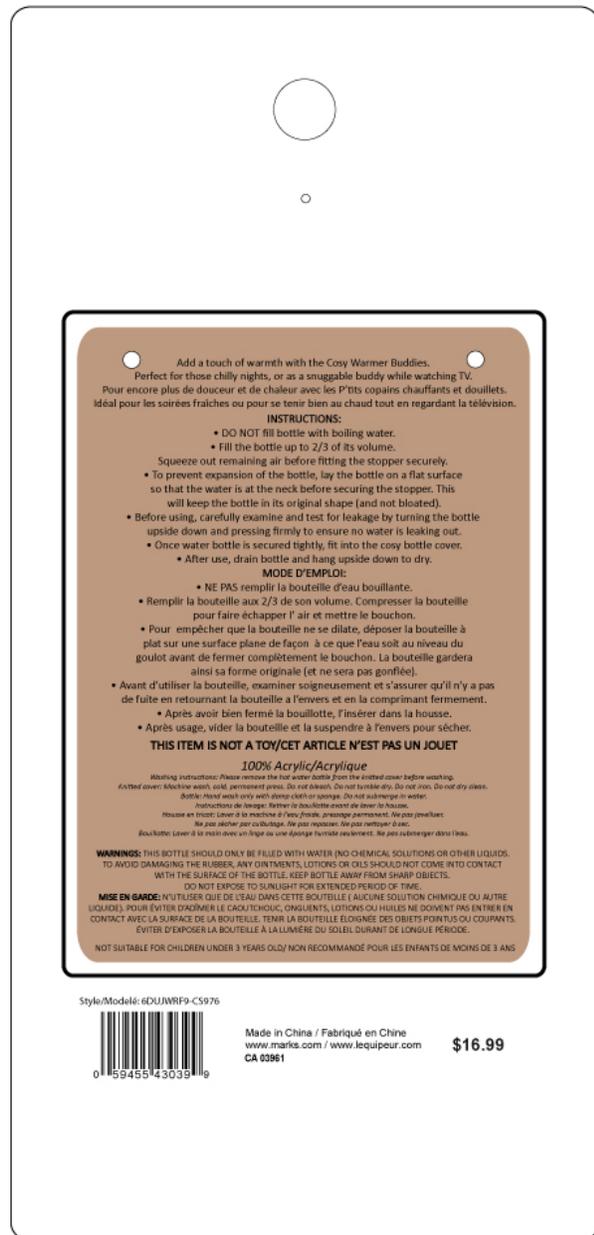
Cascade for Men's Underwear

Made For : Marks, Denver Hayes
Year : 2019
Software : Illustrator, Photoshop
Concept : Updated a photo of older style cascade for men's underwear to reflect newest branding concept.

I was given guidelines to update the photo to reflect the new branding concept to be used for display purposes. I also changed the hanger to look like it was clear plastic.



FRONT

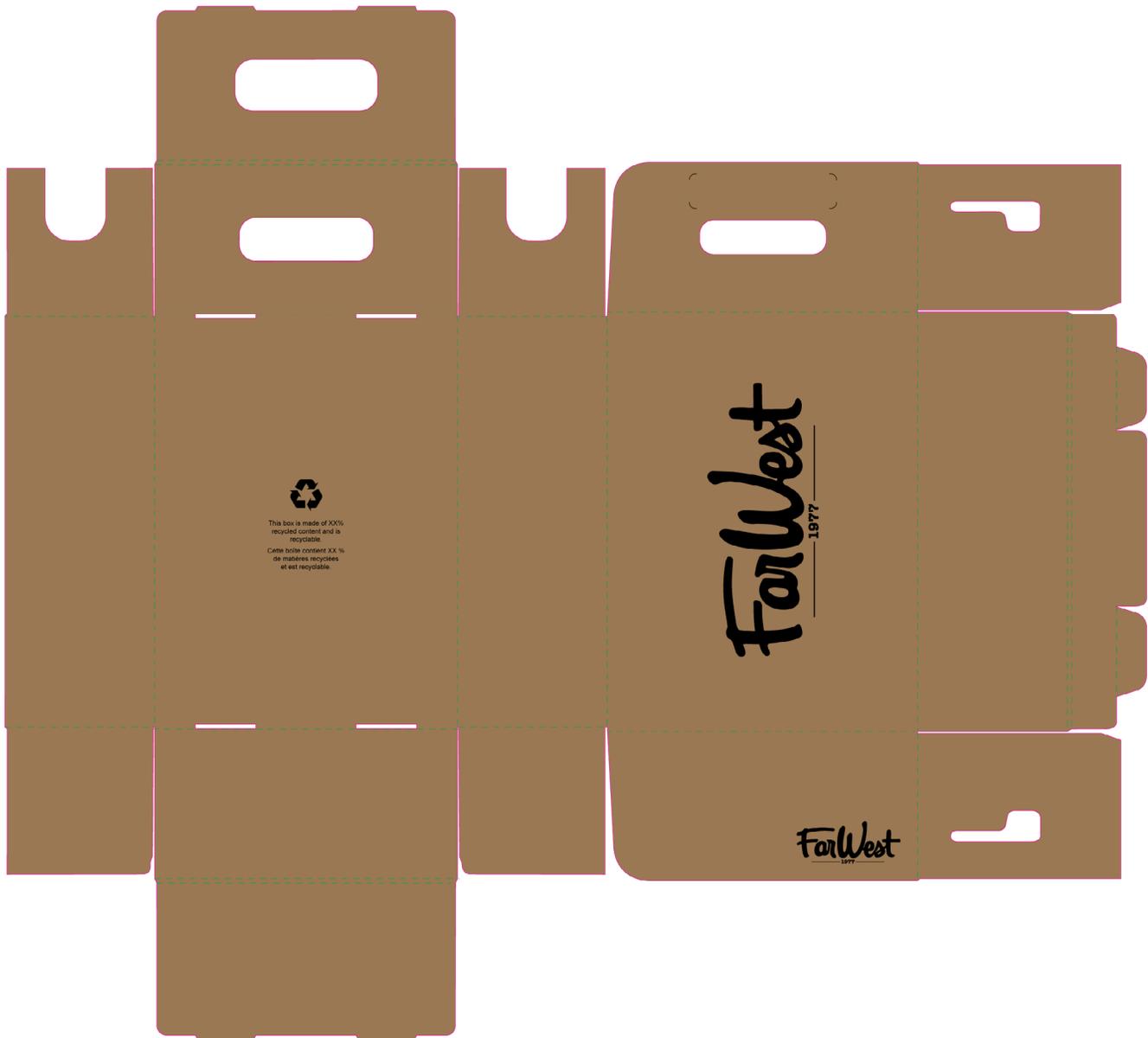


BACK

Package for Hot Water Bottle

Made For : Marks, Wind River Heritage
 Year : 2019
 Software : Illustrator
 Concept : Created a package appealing to the target market and using the Heritage branding

I was given brand guidelines and content to design the package for the hot water bottle.



Shoe Box

Made For : Marks, Far West
Year : 2019
Software : Illustrator
Concept : Created a new die line for a shoebox incorporating elements from other shoebox die lines and a physical box

I was given a physical box to create the die line against and incorporate some elements from other existing box die lines. This was one of 3 boxes I created of differing sizes.



Edge Scooter Box Design

Made For : Kobe Toy Company
 Year : 2016
 Software : Indesign, Illustrator, Photoshop
 Concept : Create a design appealing to the age bracket of the target market

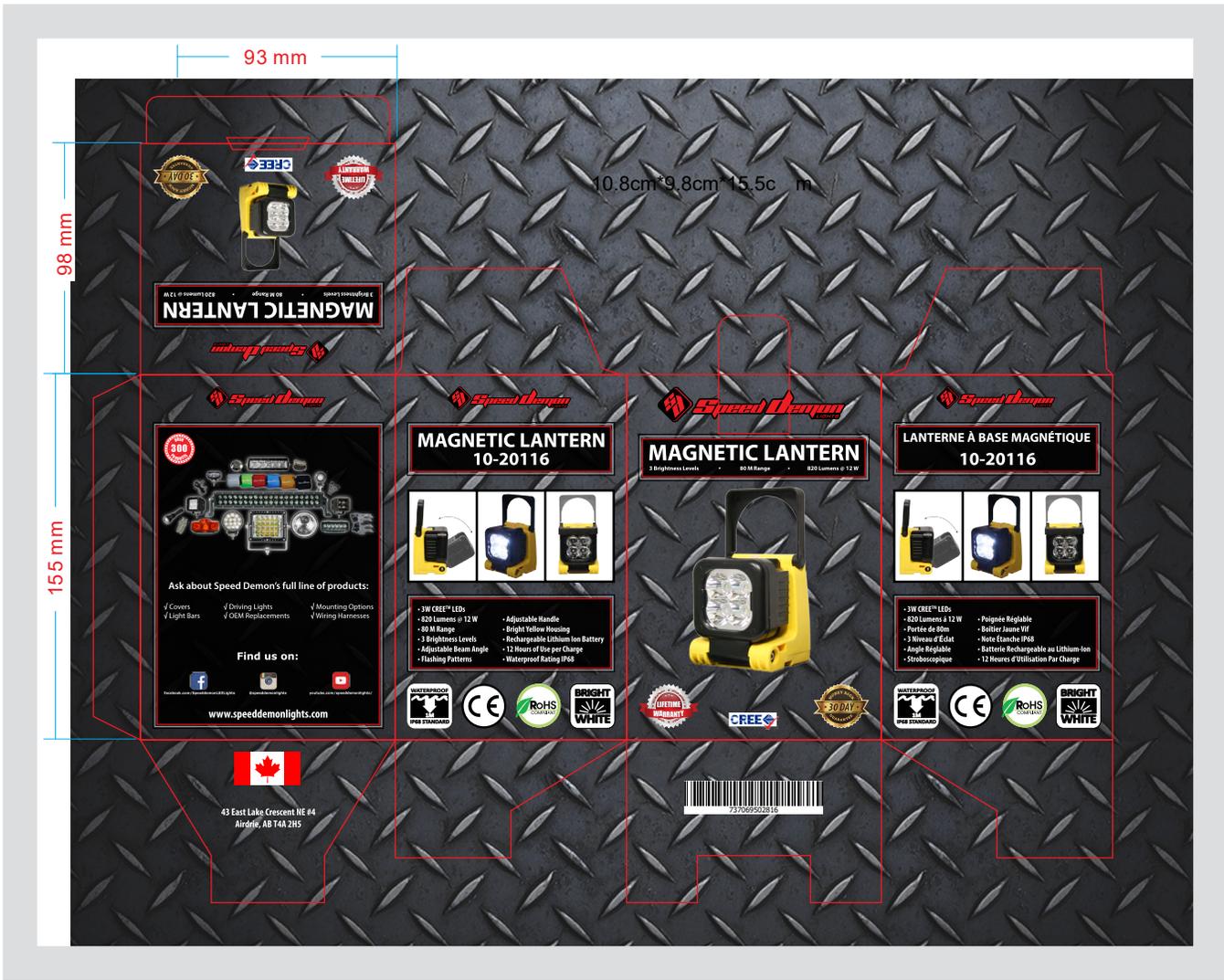
I was given 100% creative license to design from scratch appropriate to ages 5+ audience.



Box - Junior Pro Scooter

Made For : Kobe Toy Company
 Year : 2016
 Software : Indesign, Illustrator, Photoshop
 Concept : Design to ages 2+ audience

I was given 100% creative license to design from scratch.



Box - Magnetic Lantern

Made For : Speed Demon Lights
 Year : 2017
 Software : Indesign, Illustrator, Photoshop
 Concept : Design with market appeal of the product and the company.

This image shows the box template file as provided to the printing company.

版本	位置	变更描述
A7		改动流动值
A8		改设计方案
A9		换接线头
A10		删除ISO标志,改尺寸(95mm改成100mm)加非调光流明值
A11		工作时间36000小时变更为50000小时

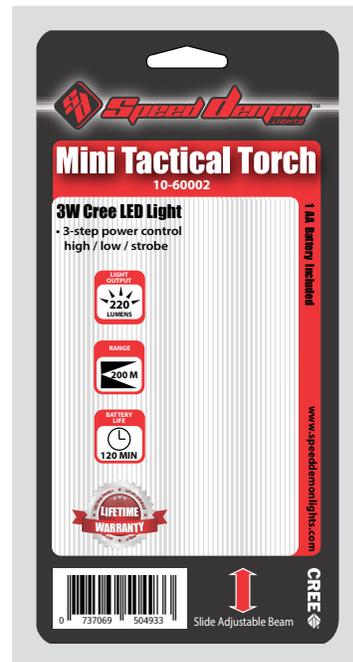
要求: 成品尺寸为195*100*195mm, 材质为250g+B9加强,
 白底彩印, 表面过哑膜。
 印刷成品必须按我提供的文档1:1印刷, 成品要印刷清晰, 整洁,
 不能有模糊, 残缺, 等现象。

深圳民爆光电技术有限公司 Up-shine Lighting Co., Limited					
Customer code (客户代码)	常规	Part NO. (零件编号)	6.3308.22.00036	Rev. (版本)	A11
Molde Name (产品名称)	DL32-5&6寸美规 筒灯开窗彩盒	Drawer NO. (图纸编号)	UP-DL32-004A11	Page (页码)	1 of 1
Material (材料)	250g+ B9加强	Finish (颜色)		Unit'S (单位)	mm
Tolerance (公差)	±0.15-0.2mm	Designed (设计)	刘峻 2016.07.20	Checked (审核)	Approved (批准)

Box - Pot Light

Made For : Ultimate Lights
 Year : 2017
 Software : Indesign, Illustrator, Photoshop
 Concept : Design based on corporate colours.

This was one of the box designs for a start-up company with a window showing the product inside the box.



Blister Packs

Made For : Speed Demon
 Year : 2015-2018
 Software : Indesign, Illustrator
 Concept : Design fitting details into a small area yet still with visual appeal.

For the Tactical Torch design, it was up to me to come up with the final size keeping in mind to keep the design as small as possible to keep the costs down.

Photo Composition

47

The following samples are samples of Photo Compositions of multiple images into a new image manipulating colours, and effects to make the image look organic.

BEFORE



AFTER

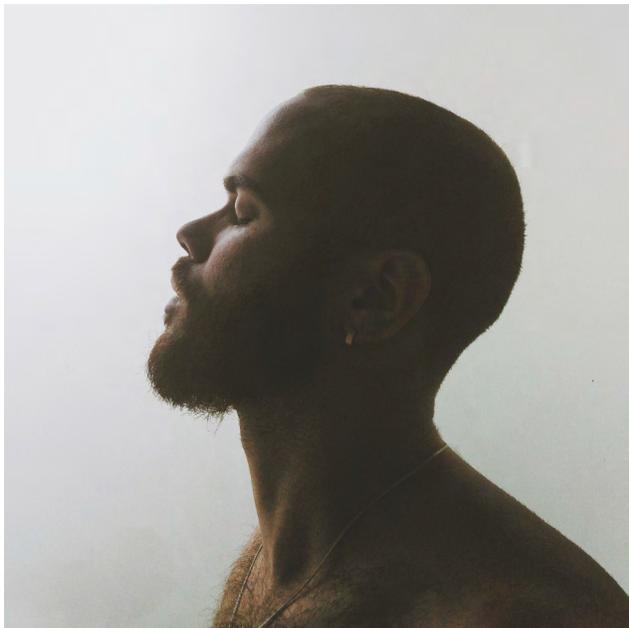


Girl with Fox & Butterflies

Made For : Self - Portfolio
Year : 2020
Software : Photoshop
Concept : Combine & colour grade

The separate images were combined using cropping, blending and colour grading techniques to make the final image appear to be one seamless image.

BEFORE



AFTER

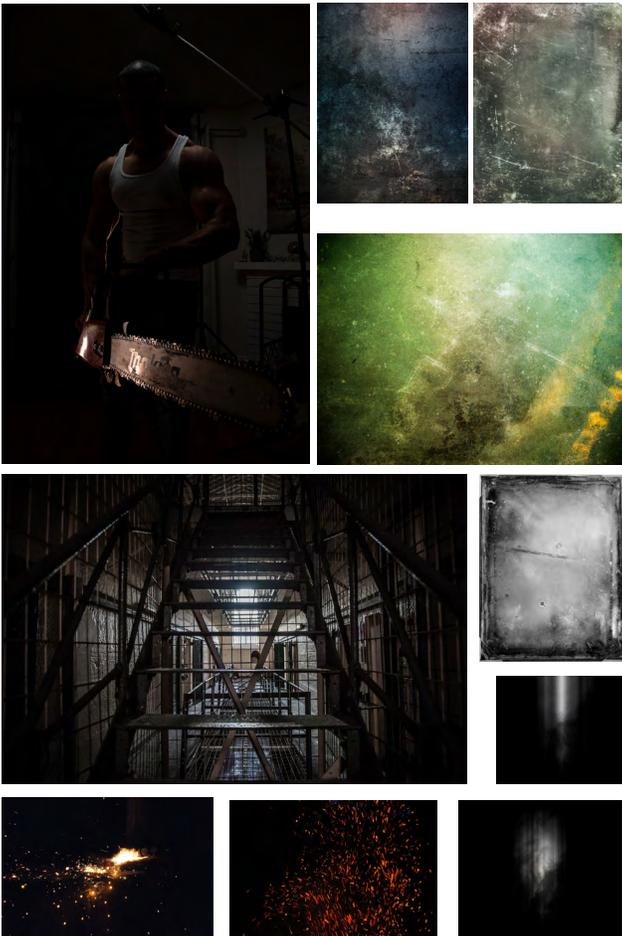


Man Superimposed with Mountains

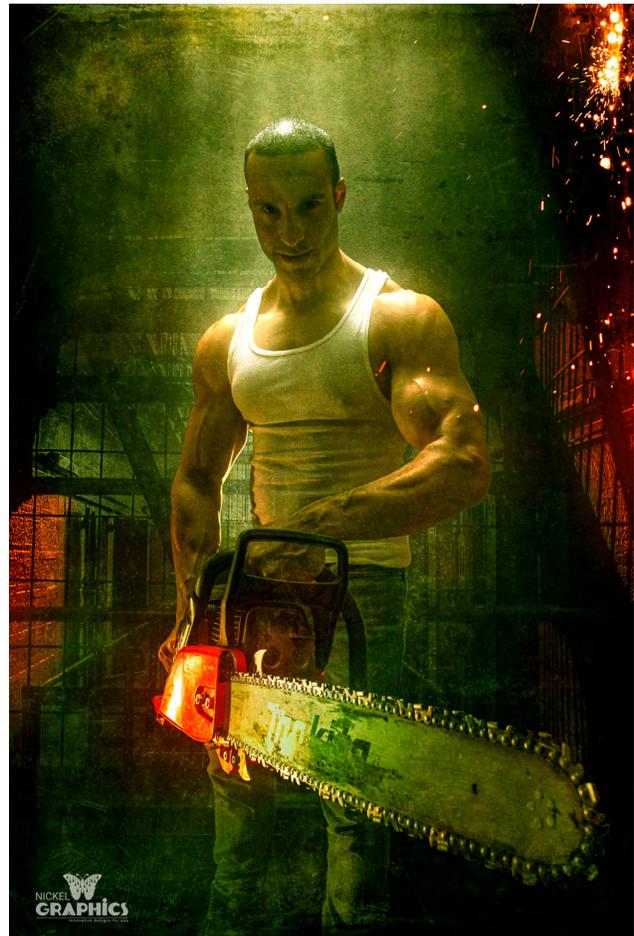
Made For : Self - Portfolio
Year : 2020
Software : Photoshop
Concept : Combine & colour grade

The separate images were combined using cropping, blending and colour grading techniques to make the final image appear to be one seamless image.

BEFORE



AFTER



Horror

Made For : Self - Portfolio
Year : 2020
Software : Photoshop
Concept : Combine Images & Colour Grade

Using cropping, blending and colour grade techniques to combine images.

BEFORE



AFTER



Spirit Animal

Made For : Self - Portfolio
Year : 2020
Software : Photoshop
Concept : Combine & colour grade

The separate images were combined using cropping, blending and colour grading techniques to make the final image appear to be one seamless image.

BEFORE



AFTER



Water Colour Composition

Made For : Self - Portfolio
Year : 2020
Software : Photoshop
Concept : Combine Images & Colour Grade & Water
Colour

Using cropping, blending colour grade and water colour techniques to combine images.

Photo Retouching

53

The following samples demonstrate my photo retouching, enhancing, manipulation and cropping abilities in Photoshop.

BEFORE



AFTER



School Project - Create Avatar

Made For : CDI College Graphic Design Diploma program
Year : 2014
Software : Photoshop
Concept : Create an avatar image from an image

This was a school project to utilize the different features and image manipulation ability of Photoshop as a learning experience.

BEFORE



AFTER



Neon Dream

Made For : Portfolio
Year : 2020
Software : Photoshop
Concept : Color Grade

Colour grade to give a neon effect.

BEFORE



AFTER



BEFORE



AFTER



Truckee River

Made For : Self - Portfolio
Year : 2020
Software : Photoshop
Concept : Lighten & Colour Grade

Lighten & colour grade image for realistic landscape.

Client's Truck Photo

Made For : Speed Demon Lights
Year : 2018
Software : Photoshop
Concept : Provide different effects for website

These images were to be used for website banners.

BEFORE



AFTER



Hockey Player with Hoverboard

Made For : Kobe Toy Company
Year : 2016
Software : Photoshop
Concept : Provide multiple effects for an image

These images were to be used for website banners and social media marketing.

BEFORE



AFTER



Light Covers

Made For : Speed Demon Lights
Year : 2016
Software : Photoshop
Concept : Provide multiple colour versions of the image

I needed to create multiple coloured versions of an existing image to represent new products arriving but not available for photo taking.

BEFORE



Image used in website banner

Made For : Speed Demon Lights
Year : 2017
Software : Photoshop
Concept : Remove the background car

AFTER



This was my client's customer's image that they wanted to use in their main banner on their website. The background car needed to be removed.

57

Motorcycle Headlight

Made For : Speed Demon Lights
Year : 2017
Software : Photoshop
Concept : Crop and Retouch

This was a picture taken by my client's customer with their product headlight installed. I cropped the image and adjusted the lighting and 'punched up' the headlight to highlight my client's product.

BEFORE



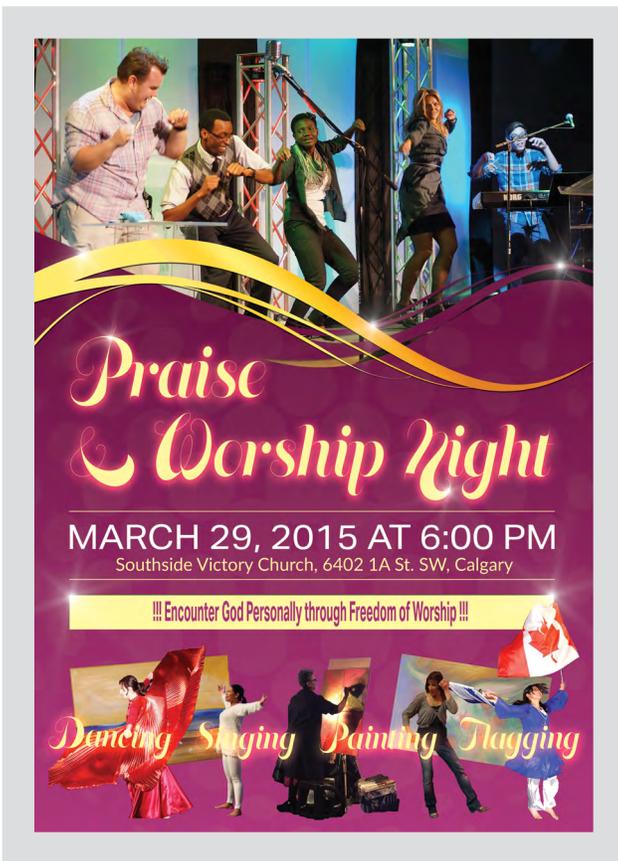
AFTER



Posters

58

The following are samples of posters I designed for multiple clients using Indesign, Illustrator and Photoshop.



School Practicum - Poster

Made For : Southside Victory Church
 Year : 2015
 Software : Photoshop
 Concept : Inclusion of church members in the design to foster a sense of belonging to the viewer.

This was a flyer I designed while on practicum with my Graphic Design school. The images on the bottom were of church attendees that I cropped from regular photographs. The paintings were created from artists from the church.

Poster

Made For : Airdrie Rotary Club
 Year : 2017
 Software : Indesign, Illustrator
 Concept : Client wanted to have a marine look.

This was a poster to be hung at the sites of organizations that were part of the Airdrie Rotary Club and also in multiple public locations.

Product Photography

60

The following samples demonstrate my ability to take pictures of products to their best advantage and retouch them to eliminate any scratches, dust or blemishes with lighting and/or colour adjusted where necessary.

BEFORE



AFTER



Flashing Lantern

Made For : Speed Demon Lights
Year : 2017
Software : Photoshop
Concept : Capture photos and merge showing the adjustment angle

The cropped and compiled image was used in marketing, website and social media applications. There were many other angles taken of the Lantern.

BEFORE



AFTER



Motorcycle Dual Headlight

Made For : Speed Demon Lights
Year : 2017
Software : Photoshop
Concept : Capture photos and crop

The cropped image was used in marketing, website and social media applications. This was one of several angles taken. Due to the highly reflective nature of the light, I needed to angle the camera carefully to avoid reflections. I then adjusting the lighting of the headlight itself to bring out the details.

BEFORE



AFTER



Victory Headlight

Made For : Speed Demon Lights
Year : 2017
Software : Photoshop
Concept : Capture photos and crop

The cropped image was used in marketing, website and social media applications. This was one of several angles taken of the headlight.

BEFORE



BEFORE



AFTER



AFTER



Drift Trike

Made For : Kobe Toy Company
Year : 2017
Software : Photoshop
Concept : Capture photos and crop

This was one of my angles taken of the Drift Trike. The cropped image was used in marketing, website and social media applications.

Balance Bike

Made For : Kobe Toy Company
Year : 2018
Software : Photoshop
Concept : Take image and crop

I adjusted the image for better lighting due to poor light conditions during photo shoot. Multiple angles were taken. The cropped image was used in marketing, website and social media applications.

Product Spec Sheets

64

The following are samples of one of many Product Spec Sheets I created for my client's subsidiary company.

ULTIMATE LIGHTS **LED WALL PACK**
 100W / 100-277V PART #: 15-4000
 DLC #: PGRU8K84

TEMPERED GLASS LENS
with UV protectants to prevent yellowing

100 WATTS
with a powerful 10800 lumen output

LUMILEDS LED CHIPS
with a lifespan of over 50,000 hrs

EXTREME TEMPERATURE RANGE
operates from -40° to 40°C weather

PHOTOCELL COMPATIBLE
works with most 120V sensors

IP65 RATED
for outdoor & wet locations

5 YEAR WARRANTY

DESCRIPTION

The Ultimate LED Wall Pack uses a sealed, die-cast design with industry-leading LED chips and drivers to deliver a quality, energy saving solution that replaces the traditional style wall pack. With an easy to install, contractor friendly design that fits directly onto existing electrical boxes, they are the ideal solution for building perimeters, exterior walls, parking lots, and walkways. **Meets standards for many government rebate programs.**

POPULAR APPLICATIONS

EXTERIOR WALLS WALKWAYS BUILDING PERIMETERS PARKING LOTS GARAGES

PRODUCT DIMENSIONS / PHOTOMETRIC DATA

WALLPACK LIGHT - 5000K
AAI Figure

HEIGHT	LUX	ANGLE: 110°	DIAMETER
6.562 ft 2 m	882.8 lx		327.52 cm
13.12 ft 4 m	220.7 lx		655.05 cm
19.69 ft 6 m	98.09 lx		982.57 cm
26.25 ft 8 m	55.17 lx		1310.9 cm
32.81 ft 10 m	35.31 lx		1637.62 cm

TECHNICAL DATA

LIGHT SPECIFICATIONS	ELECTRICAL	TEMPERATURE
Lumens: 10800	Wattage: 100W	Minimum Temp: -40°C
CCT: 5000K	Input Voltage: 100-277V	Maximum Temp: 40°C
CRI: >80	THD: < 10%	DIMENSIONS & WEIGHT
Beam Angle: 110°	Housing Material: Die-cast Aluminum	Dimensions: 14 7/32" x 9 1/8" x 7 7/16"
Driver Type: Constant Current	Lens Material: Tempered Glass	Weight: 6.4 LBS
HOURS	IP Rating: IP65	APPROVALS & CERTIFICATIONS
Rated Hours: 50,000	LED CHIP	eLus: ✓
	Chip Brand: LUMILEDS	DLC Listed: ✓
	Chip Type: SMD	RoHS: ✓

info@ultimatelights.ca www.ultimatelights.ca

Product Spec Sheet

Made For : Ultimate Lights
 Year : 2017-2018
 Software : Indesign, Illustrator, Photoshop
 Concept : Provide technical product details in a visually appealing yet easy to read format.

This was a one of many technical spec sheets that were provided to my client's Retail Outlets to hand out to their customers. The Spec Sheets were also included with any corporate proposals and presentations.

Real Estate Photography

66

The following samples demonstrate my ability to take pictures of products to their best advantage and retouch them to eliminate any scratches, dust or blemishes with lighting and/or colour adjusted where necessary.

BEFORE



AFTER



Building Exterior

Made For : Kubitz Law
Year : 2021
Software : Photoshop
Concept : Capture building exterior for front cover of interactive digital brochure

This image was the classic dusk-to-dark shot showing off the building in a dramatic flair as this image was to be used for the brochure cover, and needed to capture the viewer's attention. The owner's wife had requested that flowers be added to the empty flowerpots. Lighting enhanced and sign lights 'turned on'. Photo taken by Samsung S9 cell phone.

BEFORE



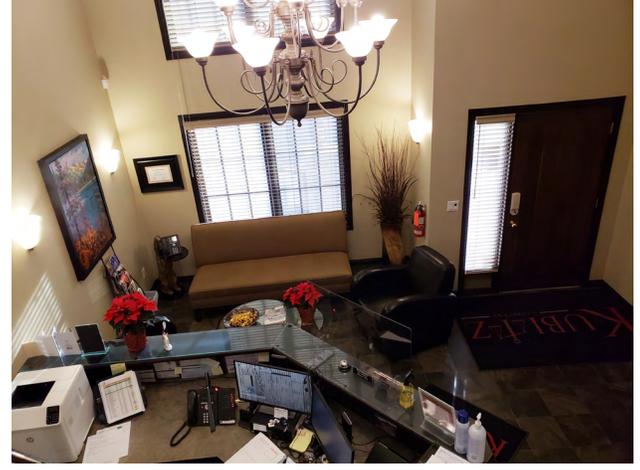
AFTER



BEFORE



AFTER



Shared Office Space

Made For : Kubitz Law
Year : 2021
Software : Photoshop
Concept : Capture photos of shared office space for Office Rental Brochure

Some examples of shots take of shared office space to be used in their brochure to rent out some office space. Used Photoshop to enhance lighting. Images taken with Samsung S9 cell phone.



Office #2-01

Made For : Kubitz Law
Year : 2021
Software : Photoshop
Concept : Capture images of an office potentially for rent

A sample of photos taken of an office potentially for rent. This office was not listed in the brochure, but images required in case a client was interested in renting the office. Photos taken by Samsung S9 cell phone.

Videography & Motion Graphics

70

The following are examples of some videos that I filmed and/or did video editing of. The camera used was a Sony professional model.



GARY FORBES, VP Sales and Service

[Video Link](#)

71

Speaker / Training Video

Made For : Gentherm
Year : 2016
Software : Premier Pro
Concept : Provide a basic in-house video to be used to train new employees.

This is a small section of a speaker / training video where I hired a video camera operator and I did the video editing.

The client wanted a very basic format for the final product while incorporating the Power Point Slides into the video itself.



[Video Link](#)

School Project - After Effects & Premiere Pro

Made For : CDI College Graphic Design Diploma Program
Year : 2014
Software : After Effects / Premiere Pro
Concept : Create a promo video for a business

This is a video that I created as part of a school project to produce a promo video for a business shooting our own video footage in the process. I used my previous employer Total Communications Inc. as the 'business'. The audio content was sourced, written and narrated by myself except for the message from the Sales Manager.

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[Video Link](#)

School Project - Premiere Pro

Made For : CDI College Graphic Design Diploma Program
Year : 2015
Software : Premier Pro
Concept : Create a promo video for my fictious shoe company as part of my final school project

This is a video I produced for my final school project as a promo for a fictious company. I was given the business as a shoe company and from that formed a company with a marketing plan. I sourced all video footage used in this promo and wrote and narrated the audio message content.



[Video Link](#)

Music Video with Kinetic Typography

Made For : Unquenchable Flames Music
Year : 2017
Software : After Effects
Concept : Create a music video from a sound track.

This is a small section from a sample video of a singer's audio performance I created for her. I was given only the audio track and the project was to put the audio to video adding lyrics. I decided to incorporate kinetic typography to the music. All videos were entirely sourced by me from royalty-free subscriptions.



[Video Link](#)

Multi-Church Worship

Made For : Image Inventions
Year : 2016
Software : Premier Pro
Concept : Video camera operator and 1st phase video editing

This is a small section of a 3 hour video composite where as part of a team, my role was threefold as follows:

- 1) One of the 4 video camera operators.
- 2) Sync all 4 camera video footages in Premier Pro.
- 3) Select the camera angles to be displayed throughout the video editing process.



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